Dear Coaches and Managers, Dec 1st, 2017.

My name is Eric Caetano and I am hockey official in Sudbury, and I am writing to you to issue your team a positive challenge. Now the challenge is purely voluntary, and it is intended to improve the quality of health care for children here in Northern Ontario!

Four years ago, I began a campaign called “Blowing the Whistle For Kids Care” and together with my fellow officials have been able to raise nearly $11 500 for the NEO Kids Foundation in Sudbury. Through official’s donations, running 50/50 draws, raffles and having volunteers collect donations at the games I officiated, we have been able to reach our annual goal of $2500! This year, we hope to reach this goal, or even surpass it.

The month of December is always busy as an official, and what I have done is I donate half of my games fees from all my games to this cause (and will continue to do so). I’ve told you how we have generated the other funds, but here is where I need your support. Last year several teams heard about what our officials association was doing, and some teams donated one 50/50 game fee (in some cases even more) to help support the drive. What I am challenging you to think about is this. Is your team willing to do the same? Or, would your team be willing to take on a collection and make a donation to support Blowing the Whistle For Kids Care? I know that people have been very supportive of this initiative, but I feel that the time to branch out even further is now! Together we can continue to support kids with health needs in our community!

I want to thank you for considering this opportunity! Now, should you want to help contribute, you can donate directly to NEO Kids (please note which campaign it is for), or you can reach out to me at cnote5@msn.com, or contact me at home at 705-523-3324 and I can collect your donation and add it to our officials association! I’m very excited about this, and this has truly given me a reason to work even harder when I step on the ice during the month of December! If you want, please share what officials are trying to do with your friends via social media. Together we can get the word out about how we are supporting health care in Sudbury for our kids.

I know that together we can make a huge difference in supporting families in Sudbury and the North! What better way is there, than connecting through something we all love, and that is the game of hockey!

Sincerely,

Eric Caetano

HCOP – 3775 Level 5

Teacher – RDSB